



FOR IMMEDIATE RELEASE

Leap Realty Announces New Office Locations

WINSTON-SALEM, N.C. (MARCH 15, 2010) - Leap Realty announced today the opening of two new office locations. The offices are the first for the company in the Triad. Leap Realty is the first green-minded, full service real estate firm that services the Triad area of North Carolina including Burlington, Greensboro, High Point, Winston-Salem and surrounding areas. The firm focuses on marketing energy efficient features, water conserving products, and indoor air quality benefits to home buyers and sellers for a more energy efficient and healthier home.

Located in Greensboro, at the new Four Branches Green Building Center at 916 S. Chapman Street, Leap Realty will be on hand to assist the needs of residents interested in a buying and/or selling a home in Guilford County.

"We are excited to have Leap Realty as a tenant in our building. Their company's focus on home energy efficiency and sustainability are a natural fit with our company values." says Michelle Kennedy, partner/owner of Four Branches. "We have been looking for a small space for our agents to work and meet with clients. Four Branches is a great fit because it allows our agents and clients to extend their knowledge base of sustainable and non-toxic products that can be used to remodel a home. We use those products in our marketing materials to help differentiate our clients listing in this challenging market." said Jon Olson, Co-Owner and Director of Operations of Leap Realty.

Leap Realty's Winston-Salem office is in the Chatham Building located 305 W. Fourth Street Suite 1E, between Marshall and Cherry Streets in downtown Winston-Salem. The Winston-Salem office has been painted with low VOC paints and has a new cork floor with modern furnishings. "We wanted our Winston-Salem office to be located in the heart of downtown and it was a great opportunity to be within walking distance of where an increasing number of people work and live", says Sarah Olson, Co-Owner and Broker-in-Charge of Leap Realty. "A centrally located office in both Greensboro and Winston-Salem is ideal for our agents and clients to meet, educate, and discuss their options for buying or selling a home."

A locally owned and independent firm, Leap Realty plans on using the offices for public educational seminars and a means to promote their Smart Home Pro-Visions products. Leap Realty is committed to using earth-friendly products and services, including eco-friendly business supplies and promotional materials, solar-powered web hosting, contributing to CarbonFund.org to reduce their environmental footprint, reducing paper use and working with other like-minded businesses and organizations. Leap Realty's brokers are all Certified EcoBroker's®. EcoBroker® is an education and certification program for real estate professionals who care about the environment and want to promote energy-efficient and "green" features in homes and buildings.

For more information, please visit Leap Realty on the Web at www.leaprealty.net, email info@leaprealty.net or call (336)245-4293.

DIRECTIONS TO GREENSBORO OFFICE: From I-40 take Wendover Ave. East to Spring Garden Street. Take a left onto Spring Garden Street and follow to Chapman Street. Take a right onto Chapman Street and the Four Branches Sustainable Building Center is on the right.

DIRECTIONS TO THE WINSTON-SALEM OFFICE: From Business 40 take Cherry Street north to Fourth Street. The office is located inside the Chatham Building at the intersection of Fourth and Cherry Streets.

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